

Howes[®] Lubricator

Professional Grade Performance Since 1920





Formulated for the coldest weather conditions.

Particulate Filter Friendly

Prevent Fuel Gelling!

Warranty Safe

HOWES DIESEL TREAT & ANTI-GEL

The Solution for ULSD Fuel Problems!

Ultra Low Sulfur Diesel fuel (ULSD) presents an ongoing challenge for truckers. ULSD fuel is lower in lubricity, has a higher cloud and pour point and will gel-up faster. Unless this fuel is properly treated, count on more fuel system wear, more gelling, less power and lower MPG.

The perfect winter solution to prevent these problems is to treat each purchase of ULSD fuel with **Howes Diesel Treat**. This safe to use formula cleans and lubricates the fuel injection system, improves combustion and power and will prevent gelling in the coldest weather, guaranteed!*

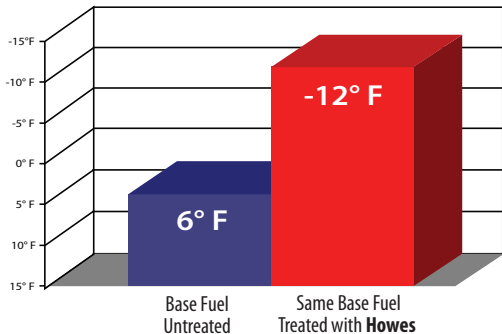
- Contains no alcohol, harmful solvents, sulfur (<15ppm) or ash
- Reduces cold filter plugging
- Cleans and lubricates injectors
- Increases power and performance, less shifting on hills
- Safe for all diesel emission systems. Will not void engine manufacturer's warranty.
- Safe and effective in all diesel and biodiesel blends
- Effective in HPCR Systems

NO GELLING GUARANTEED OR WE PAY THE TOW!***

* Be satisfied or submit original sales receipt, with comments, and we will promptly refund your money.

** Case purchase and steady use required.

Cold Filter Plug Test



HOWES MEANER POWER KLEANER®

Safe for Ultra Low Sulfur Diesel Fuel

Today's ULSD has lower lubricity, lower BTUs and can prematurely wear fuel injection systems. Newer High Pressure Common Rail systems also show an increase in deposits (coking) due to extreme heat applied to the fuel. **Howes Meaner Power Kleaner** adds lubricity, eliminates water problems, reduces injector deposits, increases fuel economy and saves you money and fuel related down time.

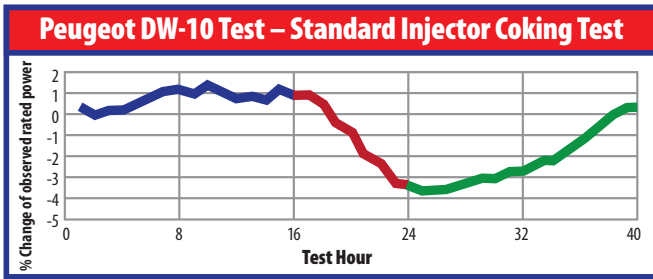


- Minimum 5% improvement in fuel economy – guaranteed*
- Increased lubricity - injectors, pumps and upper cylinders
- Safely eliminates water
- Eliminates the environment that promotes the growth of microbial contaminants
- Keeps fuel injectors clean and cleans up dirty injectors
- DW-10 optimal detergency
- Effective in HPCR Systems
- Safe and effective in all diesel and biodiesel blends
- Reduces exhaust emissions and improves engine performance
- Effective for farm and marine diesels, as well as home heating oil
- Particulate filter friendly and warranty safe

* Try 3 bottles of Meaner Power Kleaner and see a noticeable improvement in performance or Howes will refund your money.

Safe for all Diesel Emission Systems

Howes Meaner Power Kleaner is safe to use with the new emission technologies that have emerged to meet 2010 EPA requirements, including the SCR and EGR systems. Howes helps keep your system clean and will not void engine manufacturer's warranties.

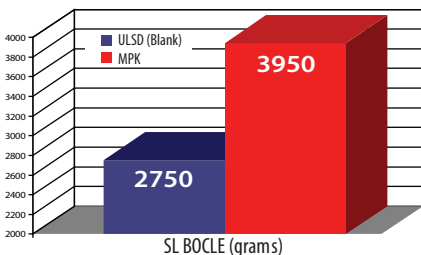


BLUE: Initial 16 hours, MPK keeps system clean

RED: 8 hours running untreated fuel shows resulting loss of power

GREEN: Last 16 hours run with MPK shows clean up and restoration of power

Meaner Power Kleaner Enhanced Lubricity



Keep Your System Safe from Low Lubricity ULSD

Hydrotreating diesel fuel at the refinery to meet Low Sulfur and Ultra Low Sulfur Fuel Specifications, reduces the natural lubricity of the fuel. To replace the missing lubricity use **Howes Meaner Power Kleaner** each time you add fuel. Improved fuel lubricity means increased fuel system life.

MPK will significantly improve fuel lubricity as measured by BOCLE and HFRR.

HOWES OIL ENHANCER

Total protection for: engine, manual transmission and gear box.

Howes Oil Enhancer is a high-tech, state of the art, 100% petroleum based product that helps prolong engine life. Howes Oil Enhancer can be used in any motor oil or gear oil to protect your engine from heat and corrosion. Fortified with friction modifiers for less engine drag, Howes Oil Enhancer will lower operating temperature and increase oil pressure. It will not void warranties when used as directed. Also blends with other auto and heavy duty truck lubricants, including synthetics and mineral oil.



- Raises Oil Pressure
- Lowers Operating Temperature
- Extends Oil Life
- Eliminates Dry Starts
- Improves Engine Power
- 100% Petroleum Based
- Reduces Oil Consumption
- Prolongs Seal Life
- Makes Oil Cling to all Parts
- Prevents Excess Metal-on-Metal Wear
- Inhibits Harmful Engine Acids
- Double your Money Back Guarantee

Manual Transmission & Gear Boxes

- Reduces Friction
- Increases Fuel Mileage
- Prolongs Seal Life
- Reduces Heat in Differentials
- Reduces Heat in Manual Transmissions
- Quiets Noisy Gears
- Makes Oil Cling to all Parts
- Keeps Oil From Overheating



HOWES FUEL ENHANCER

Complete Fuel System Maintenance

Howes Fuel Enhancer is specially formulated with proprietary blends of oil and additives that:

- Clean Injectors
- Help Dissolve Carbon
- Provide more Complete Combustion
- Increase Power for Better Fuel Economy
- Reduce Heat and Friction
- Lubricate Piston Rings

Howes Fuel Enhancer dissolves carbon build-up that can cause burning pistons, often resulting in extensive repair bills. It is safe to use with today's ULSD and will improve the operation of your engine. It can be used regularly as a part of a preventative maintenance program. Overuse is not harmful.

HOWES HUB OIL

Helps prevent leakage and excessive wear in your trailer and axle hubs

Formulated for high performance use, Howes Hub Oil maintains lubrication in the event of blown seals or leaks. It helps maintain your hubs to factory specifications and is the most effective lubrication technology available. It will reduce heat and friction, stop leaks and prolong bearing and seal life.

- Prevents Excessive Wear
- Increases Bearing Life
- Stops Leaks
- Prolongs Seal Life
- Maintains Lubrication Specs
- Safe with Synthetic Blends



HOWES MULTI-PURPOSE LUBRICATOR AND PENETRATING OIL

Lubricates – Rejuvenates – Protects

In 1920 on Cape Cod, Wendell V. C. Howes invented America's first Lubricator and Penetrating Oil. Made from a secret formula of highly refined petroleum ingredients, **Howes Multi-Purpose** is equal to or better than other competitive products. Technicians use Howes on all types of jobs because there are no alcohols or harmful solvents. **Howes Multi-Purpose** lubricates without evaporation and penetrates (actually permeates) leaving a protective film that will not attract dirt or dust. It prevents rust, dissolves sludge and gunk while displacing water, yet it is safe to use on almost any surface.

Howes Multi-Purpose is used by many national fleets including the U.S. Postal Service and Ryder Truck, as well as thousands of smaller businesses from automotive repair shops to marinas nationwide.

Howes Multi-Purpose:

- ✓ Frees Rusted Bolts
- ✓ Dissolves Rust, Sludge and Gunk
- ✓ Use On or Around Electrical Wiring
- ✓ Displaces Water
- ✓ Safe to Use on Almost Any Surface
- ✓ Guaranteed or Your Money Back

With over 1001 uses, the question is ... what can't it do?



HOWES GAS TREAT

Lowers Engine's Octane Requirements

Howes Gas Treat cleans injectors and combustion chamber deposits which lowers your engine's octane requirements, avoiding the use of higher octane fuel which contains more harmful solvents. More motorists are switching to lower octane (and less expensive) gasoline and adding a bottle of **Howes Gas Treat** to every tankful, saving approximately \$.20 per gallon. **Howes Gas Treat** extends injector life and increases mileage and performance.

DON'T FORGET TO COLLECT HOWES SAVE & WIN STAMPS.

Every bottle and can of Howes Lubricator Premium Product carries a Save & Win stamp.

Simply save your stamps and redeem them for valuable Howes merchandise.



A.



B.



C.

More Products on our Website!



D.



E.



F.

A. Howes Logo T-Shirt

Order # HLT400

35 stamps, or 10 stamps & \$10.00

B. Howes LED Flashlight

Order # HLF100

25 stamps, or 5 stamps & \$5.00

C. Howes Storage Box

Order # HSB200

50 stamps, or 10 stamps & \$10.00

D. Howes Logo Cap

Order # HRT100

25 stamps, or 5 stamps & \$5.00

E. MPK Hat

Order # HPS200

25 stamps, or 5 stamps & \$5.00

F. Howes Hot/Cold Travel Mug

Order # HCM900

20 stamps, or 5 stamps & \$3.50

For full details and an order form please visit our website at:
www.howeslube.com or call: 1-800 GET HOWES (438-4693)



SAVE & WIN

Howes Logo Merchandise, Official Save & Win Order Form

Each Howes Lubricator Product carries a Save & Win stamp. After purchasing the product, peel off and attach the appropriate number of stamps to blank pieces of paper and receive your Awards Product Free! (Includes Free Shipping and Handling) For additional award products and details visit our website at www.howeslube.com.

Please Print Required Information Carefully

Name _____ Phone _____

Shipping Address _____ Email _____

City _____ State/Province _____ Zip/Postal Code _____

2 Ways to Order:

Select the item or items desired and enclose the required number of stamps.

OR

Save less stamps and include the discount payment listed next to that item.

Order #	Description	Qty	Size	Stamps Required	Stamps + \$
HRV800	Howes Fleece Vest	1	L	145 stamps	OR 20 stamps + \$20.00
					+
					+
					+
					+
					+
					+
Total					+

To Receive Your Merchandise:

Purchase any Howes retail product and remove the Save & Win stamp.

Attach the appropriate number of Save & Win stamps to blank pieces of paper and mail to:

Howes Lubricator "Save & Win", 60 Ocean State Drive, North Kingstown, RI 02852.

Please see complete terms and conditions below. Checks should be made payable to: **Howes Lubricator**.

Allow 6 to 8 weeks for delivery. Inquiries call: 1-800 GET HOWES (438-4693).

Note: International orders may be subject to shipping charges, duties, taxes and brokers fees.

TERMS & CONDITIONS

PURCHASE ANY HOWES PRODUCT AND COLLECT THE SAVE & WIN STAMP LOCATED ON EACH BOTTLE. STAMPS MAY BE REDEEMED FOR SAVE AND WIN PROGRAM MERCHANDISE. HOWES COMPANY RESERVES THE RIGHT TO REPLACE AN ITEM WITH ONE OF SIMILAR TYPE & VALUE BASED ON INVENTORY AVAILABLE. **THE SAVE AND WIN STAMP PROGRAM IS FOR END USER PURCHASERS ONLY.** DISTRIBUTORS, RETAILERS, AND OTHER RESELLERS OF HOWES PRODUCTS, TOGETHER WITH THEIR EMPLOYEES, AGENTS AND FAMILIES, ARE **NOT ELIGIBLE** TO PARTICIPATE IN THIS PROGRAM, NOR MAY THEY SUBMIT CLAIMS ON BEHALF OF END USER PURCHASERS. VOID WHERE PROHIBITED. SUBMISSIONS THAT DO NOT INCLUDE **THE CORRECT NUMBER OF STAMPS** OR A COMPLETE AND **CLEARLY FILLED IN ORDER FORM** WILL NOT BE FULFILLED. THE SUBMISSION OF INCORRECT, MISLEADING OR FRAUDULENT DOCUMENTATION MAY RESULT IN DISQUALIFICATION FROM THIS PROMOTION. HOWES RESERVES THE RIGHT TO AUDIT ANY CLAIM AND TO **REQUEST PROOF OF PURCHASE**. STAMPS ARE REDEEMABLE FOR ITEMS IN THE CATALOG ONLY. **STAMPS ARE NOT VALID FOR USE WITH ANY OTHER PROMOTION.** NOT RESPONSIBLE FOR LOST OR MISDIRECTED MAIL. PLEASE ALLOW SIX TO EIGHT WEEKS FOR DELIVERY. ORDER FORMS, STAMP SHEETS AND AVAILABLE ITEMS MAY ALSO BE FOUND AT WWW.HOWESLUBE.COM OR CONTACT US AT 1-800 GET HOWES (438-4693).



OUR GUARANTEE TO YOU!

Howes Lubricator has always stood behind their products with some of the best guarantees in the industry.

Howes Diesel Treat will absolutely prevent gelling when used each time you add fuel.

Howes Diesel Treat keeps paraffin wax molecules separated and removes water harmlessly without alcohol. Other products disperse water into fuel where it can freeze and clog filters and they do not offer the Howes Guarantee.

Howes free tow guarantee is now available to fleets and truck leasing companies. Call 1-800 GET HOWES (438-4693) for details.

Registration is required for Tow Guarantee.

Howes Meaner Power Kleaner is guaranteed to improve your fuel economy by at least 5%. Try 3 bottles and see a significant improvement in fuel economy or Howes will refund your money.

All Howes products, from automotive to trucking, carry our satisfaction guarantee or your money back. If you are not satisfied with any Howes product, simply mail us your original receipt for a full refund.

FREE NO GELLING GUARANTEE... YOU GO OR HOWES PAYS YOUR TOW

Now Available in Canada Too!

Required Registration Card

Driver Name: _____

Mailing Address: _____

City: _____


State/Province: _____ Zip/Postal Code: _____

Tel: (_____) _____ Today's Date: _____

Make of Vehicle: _____ Year: _____

Type Engine: _____ Mi/Km: _____

Rules & Regulations

- 
1. Carefully print and mail the above information.
 2. Include a copy of sales receipt(s) for 6 bottles of Howes per vehicle.
 3. Purchase must be in same calendar year as registration, and sales receipt(s) must be dated within one year prior to tow.
 4. Save future sales receipts to prove steady use of Howes each time you add fuel.
 5. One Registration Card must be on file at Howes Co. for each vehicle, each year or claim will not be honored.
 6. You must use a minimum of six bottles of Howes Diesel Treat prior to making any claim.
 7. This guarantee is limited to a fair and reasonable towing fee up to a maximum of \$500.00.
 8. All tow claims must be submitted by March 31st.
 9. All claims are subject to review.

I have read and understand the above Rules & Regulations.

Your Signature Required

Mail Registration Card and Sales Receipts to:
Howes Lubricator, 60 Ocean State Drive, North Kingstown, RI 02852
1-800 GET HOWES (438-4693) www.howeslube.com